



Dear Friends,

As some of you may know, I have recently graduated from The University of New Mexico State (NMSU) with a Business Communications Degree and the experience of playing at the highest level of amateur golf in The United States, competing in the NCAA Division 1.

In my final year at NMSU, I achieved the prestigious All-American Scholar award (only one other golfer has achieved this in the past 5 years). This was in recognition of my success in achieving a scoring average below 75 over at least 6 events for the season and also achieved a GPA above 3.5. I finished with a GPA (Grade Point Average) of 3.8 (4.0 being the maximum) and a scoring average of 73. I put this success down to my strong work ethic, my willingness to learn and my hunger to realize my ambition to become a professional golfer.

My ultimate goal is to obtain my Tour card. I am in the early stages but have made great strides in my golf game since I left NMSU travelling around The United States. I had the most memorable and unbelievable experience in college. I won a total of 7 tournaments during my time there, including the regional championships, and in my sophomore year, I was the conference MVP (Most Valuable Player) for the year. Being a student-athlete has allowed me to improve my time management skills, grow into a young adult, become more independent, and set me on a brilliant platform to continue to pursue my goals and ambitions. It is now time for me to take the next step with my game which is already shaping up nicely for the professional circuit.

I am at the beginning of my professional golf career and I am now seeking sponsorship. I am asking for your consideration and support in this part of the journey with me. Sponsorship will be of practical financial help to me alongside the intrinsic value for you of acting as a benefactor sponsoring a young talent to achieve his driven lifelong goal and participation in the Sponsorship Reward Scheme.

Your sponsorship will assist in covering the required expenses so that I can focus on training and playing golf full time. The context of the Covid-19 pandemic will undoubtedly affect the schedule, which will in turn affect my costs. I anticipate that the cost to actively compete on the professional tours is approximately £30,000 per year. These expenses include but are not limited to, practice facilities, instruction, equipment, entry fees, travel, accommodation, meals, and caddy fees.

I have included an information pack for you containing my professional biography, an explanation of the investment, and a draft Sponsorship Agreement.

A sponsorship contribution could possibly be a tax-deductible expense depending on the individual financial position; please check with your tax advisor regarding deductibility.

I have great mentors in Brian Huggett (Ex Ryder Cup Captain), Tim Hall PGA and team who are advising me with regard to my professional tournament programme and schedule.

I would be keen to answer any questions you may have and am available to speak to you regarding this quest to be a full-time PGA playing professional. You can reach me directly at 07553946870 or npowellthsg@gmail.com

Thank you for taking the time to read this, for your support and interest in my future successes on the golf course.

Kind regards,

Niall Powell

SPONSORSHIP REWARD SCHEME

Target Sum = £30,000.

1 share = £300 (1%)

** All money earned from corporate endorsements will be paid 100% to Niall. **

SPONSORSHIP OPTIONS

CROWDFUNDING	INDIVIDUAL	CORPORATE
GOFUNDME	PACKAGE ONE	PACKAGE ONE
<p>Any donations will go a long way to help me achieve my ultimate goals. Please click on the link below to donate -</p> <p>https://www.gofundme.com/f/27oyna6y00?sharetype=teams&member=7162440&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=d1be3603b1384870819af41e7ec8e97e</p>	<p>£300</p> <p>Membership Allotment</p> <ul style="list-style-type: none"> - Participation in NP Sponsor Reward Scheme - Priority booking for Niall Powell Golf day once a year. - Regular updates through an e-newsletter. 	<p>£3000</p> <p>Membership Allotment</p> <ul style="list-style-type: none"> - Participation in NP Sponsor Reward Scheme - Bag sponsorship - Priority booking in pro-ams. - Social media plugs.
	PACKAGE TWO	PACKAGE TWO

	<p>£900</p> <p>Membership Allotment</p> <ul style="list-style-type: none"> - Participation in NP Sponsor Reward Scheme - Same as above. - Once a month catch up and play a game of golf with myself. 	<p>£6000</p> <p>Membership Allotment</p> <ul style="list-style-type: none"> - Participation in NP Sponsor Reward Scheme - Bag & Clothing Sponsor. - Client golf day for 4 people at ROWGC. - Priority booking in all pro-ams. - Game of golf with myself once a month. - Regular social media plugs.
PACKAGE THREE		
		<p>£10,000</p> <p>Membership Allotment</p> <ul style="list-style-type: none"> - Participation in NP Sponsor Reward Scheme - Car sponsorship - FULL Clothing and bag sponsorship - Client golf day for 12 people hosted by Niall Powell and The THSG at The Ross-on-Wye Golf Club. - Priority booking on all pro-ams. - Regular promotion through my social media channels - Invites to major tournaments.

PAYMENT PLANS ARE AVAILABLE

- The individual and corporate sponsorship packages can be made by single or monthly subscriptions over a 6 month period.
- Please note the sponsorship agreement will need to be signed and agreed upon before any transactions take place.